



# How to Run a Food & Fund Drive

**Thank you for your interest in running a Food and Fund Drive for your hungry neighbours! Whether you are an individual, group, business, or organization, this document will help you run a successful drive.**

## Step One: Organize!

Consider putting a group together who can help and support you. Maybe it's your co-workers, neighbours, family, classmates or friends. Neighbourhoods, schools, offices, teams, civic groups, and communities of worship are just some of the many organizations we work with to run food drives. This is a great opportunity to involve your community!

**Anyone can run a food drive, at any time of year, and no amount is too small!**

Choose the location and duration of your food drive. Food drives can last a few days to a few weeks, so make sure you set a start and end date, or if this is a one day event, a start and end time.

Make sure that you will be able to store your collected food somewhere until you are able to deliver it or arrange for a pick-up. To donate fresh food please organize drop off right away, or plan to make multiple deliveries to make sure that food arrives fresh.

## Step Two: Let Us Know!

Don't forget to let us know that you are running a Food and Fund Drive! This will allow us to support your drive with flyers, posters, and arrange a pick-up for large donations. It will also allow us to acknowledge your support and inspire others to do the same!

**Let us know about your drive or ask questions!  
Contact us at 519-622-6550 x 202 or  
[sbonisteel@cambridgefoodbank.on.ca](mailto:sbonisteel@cambridgefoodbank.on.ca)**

**Connect with us:**

**519-622-6550 x 202**

**@CambFoodBank**

**#FeedingCommunity**

## Step Three: Get Creative!

Think about what kind of Food and Fund Drive you want to hold! Is it a friendly competition between departments at your business? Is it collecting one specific item from our most needed list? Successful drives often have a theme that makes them unique.

Maybe you're a runner, and you plan to run ten miles for hunger. Ask your "crowd" to sponsor you by the mile, and feed thousands of people with just one run. Challenges are only limited by your imagination! Getting food donated is important, but monetary donations also make a big impact, as they allow us to do things like buy food in bulk.

## Step Four: Marketing!

Make sure you tell everyone you know about your food drive! Make flyers and hand them out. Create posters and social media messages to share with your friends!

We can help you with your marketing needs. Contact Justine at [jvoll@cambridgefoodbank.on.ca](mailto:jvoll@cambridgefoodbank.on.ca) to get help with marketing your Food and Fund Drive.

## Step Five: Make Your Donation!

Drop off your donation at 54 Ainslie St. South, or call us to arrange for a pick-up for larger donations: 519-622-6550 x202.

Lastly, send us your pictures! We love to post about our donors and community supporters. If you are on social media, be sure to tag us @cambfoodbank and use our hashtag #FeedingCommunity!



**Thank you so much for your interest in supporting the Cambridge Food Bank.  
By donating and working with us, you are feeding your community!**

**Connect with us: [cambridgefoodbank.org](http://cambridgefoodbank.org) or find us @cambfoodbank on Facebook,  
Twitter, and Instagram.**